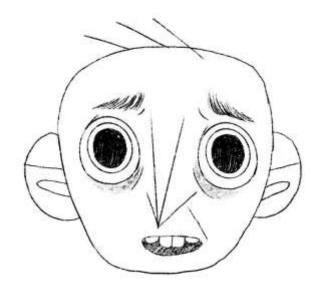


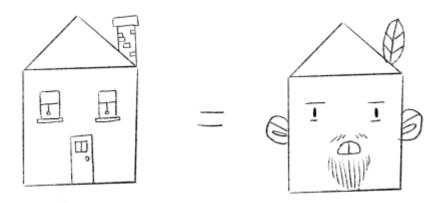
Faces

- Usually the most important part of the character.
- What we focus on, see first, and know it's somebody specific.



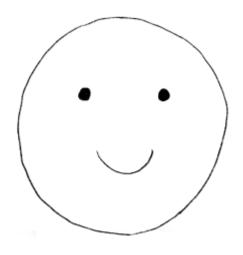
Where We See Faces

 Humans see faces in everything, so we often project human-like qualities to animals or objects.



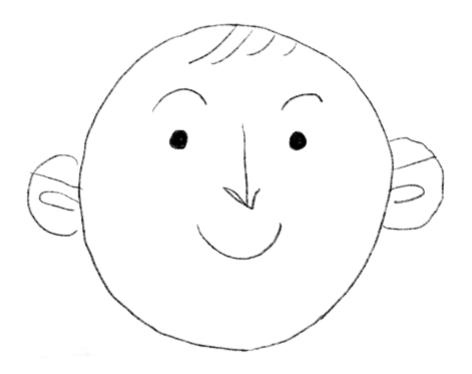
Smiley Faces (or Emojis)

 This is how we see abstract dots and lines to be a person's face!



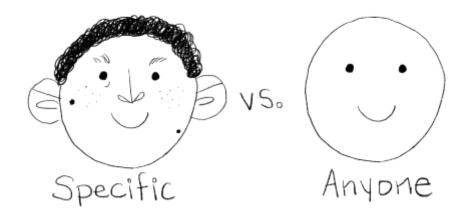


Adding More Details to the Face



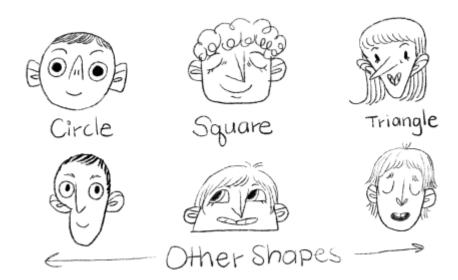
Details vs Smiley Face

- A smiley face can be anyone, which is more relatable.
- A more detailed faces is someone specific.



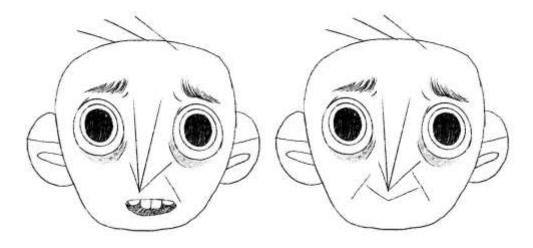
Face Shapes

- Just like in real life, people's faces come in all shapes and sizes.
- Try to experiment and see what random shapes you make!

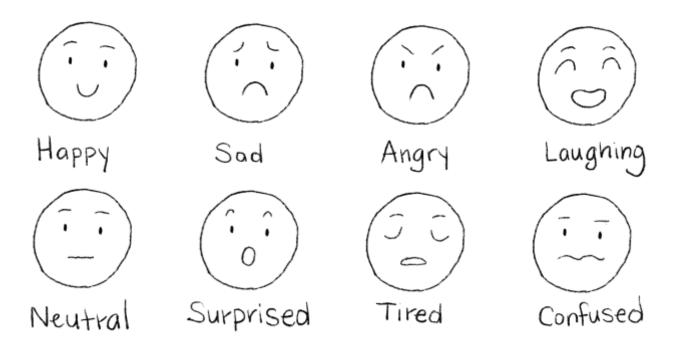


Expressions

 Facial expressions tell us someone's emotions or how someone is feeling.

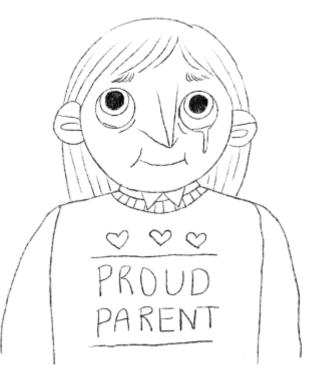


Types of Facial Expressions



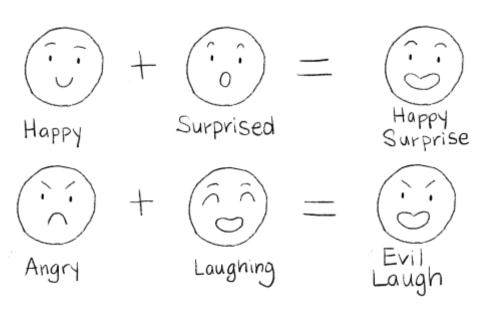
Example Complex Expression

- Imagine a parent at their child's graduation.
- They are happy for the moment, but sad because their child will be leaving home soon.

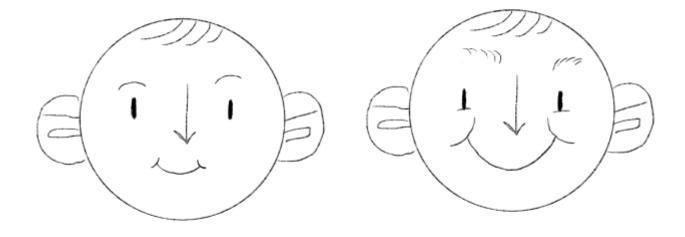


Complex Expressions (or Face Math)

- Expressions can be combined to create new, complex ones.
- Some complex expressions can have different amounts (like 25% sad and 75% angry).

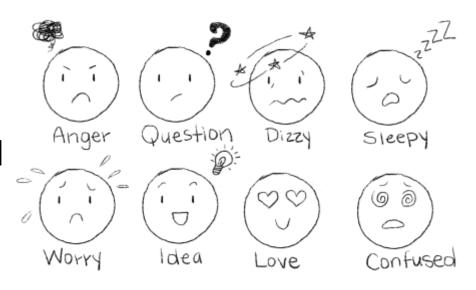


Big vs Small Expressions



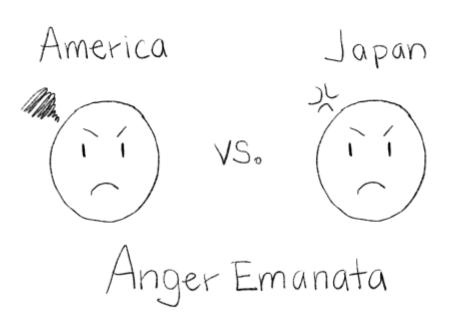
Emanata

- Emanata are symbols that help show how a character is feeling.
- They don't exist in real life but make them easier to understand.



Emanata in Other Countries

- Emanata can change based on the country the comic is made in.
- America and Japan often have different emanata for the same emotion.



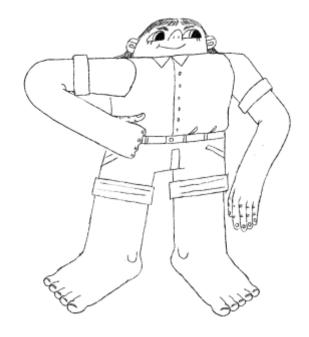
Practice in the Mirror

- If you don't know what a face looks like, take a picture or look in a mirror!
- Simplify what you see into shapes you can draw.
- It looks silly, but it is super helpful.



Poses

- Poses are how a character stands, sits, or how their body moves.
- Poses show what someone is doing and can even show how they are feeling.



Face vs Pose Emotions

- Think of a gardener, who is so happy to be done working.
- If you see their face, you know they are happy.
- But if you see their pose, you know they are tired too.
- You don't get the whole story from just the face alone.



Dynamic vs Static Pose

- Static poses are ones that don't move much. They are good for small, quiet moments, like:
 - Standing
 - Sitting
- Dynamic poses are exciting and have action. They are found often in superhero comics, like:
 - Jumping
 - Running

Spiderman – Dynamic vs Static



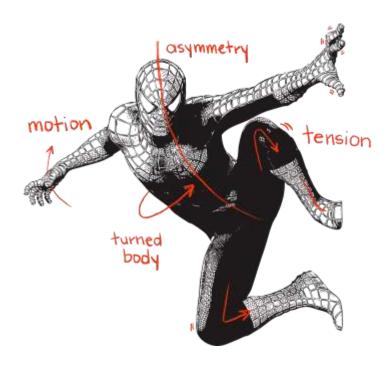


Dynamic

Static

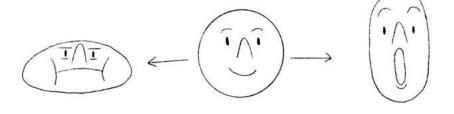
More on Dynamic Poses

- Dynamic poses usually:
 - Are asymmetrical (uneven)
 - Show tension or motion
 - Have more diagonal lines
 - The body is turned

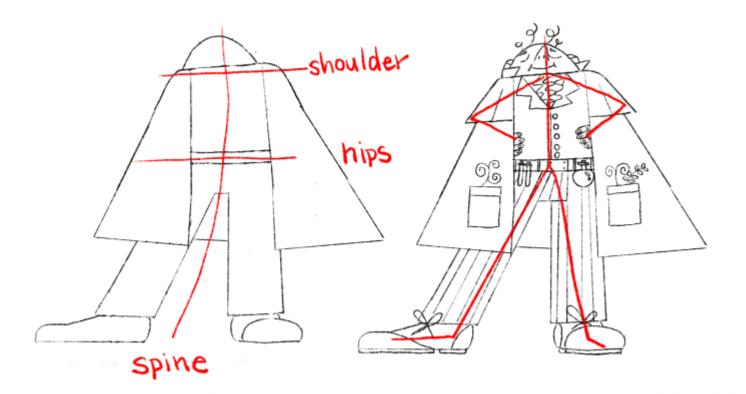


Squash and Stretch

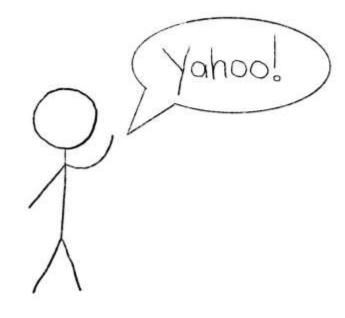
- Squash and stretch is a common practice in both cartooning and animation.
- You take the simple shapes your character is made of and exaggerate them like you would a ball of putty.
- This works for both faces and poses to get a certain emotion or movement.



Line of Action

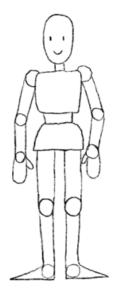


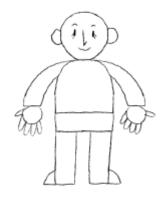
Stick People Are Great!



Simple Shapes

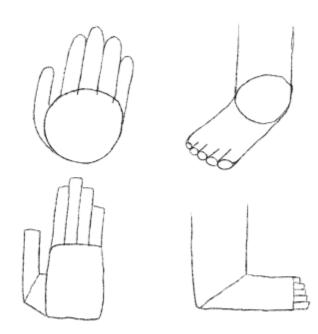
- Like faces, bodies can be broken down into simple shapes.
- Try using simple shapes as an outline and then fill in the details later.





More Simple Shapes

 Simple shapes are useful for complex things, like hands and feet.



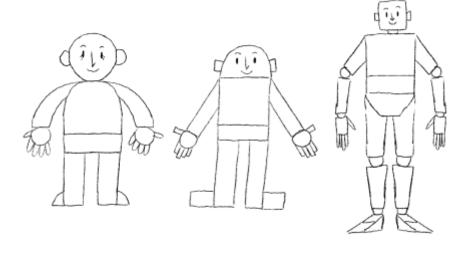
Simple Shapes and Depth

- Simple shapes can be used to help create depth in your characters.
- Think of simple 3D shapes, like spheres, cylinders, and cubes to build each part of the body.



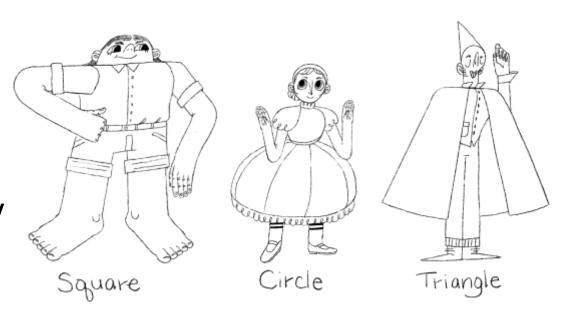
Different Body Shapes

- Characters come in all shapes and sizes, just like people in real life!
- Test out some different shapes and see what kinds of characters you can make.



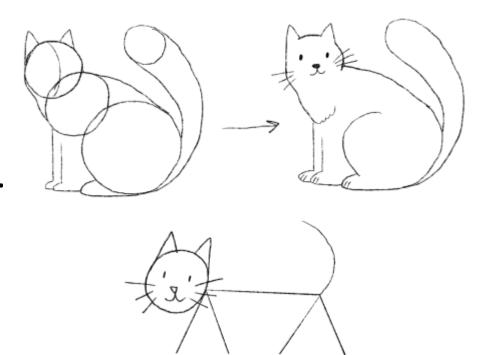
Body Shapes and Character

- Shape can also hint at what a character is like.
- Squares could imply strength, while circles may seem more friendly.



Animals

- Animals work the same way!
- Just simplify into shapes you can draw.
- Stick animals work just as well.



Back at the Mirror Again

- Sometimes a pose is too difficult to draw just from your imagination.
- When in doubt, try posing in a mirror or use a camera.



Making Characters – Use What You Know

- Like a story, it's best to use what you know when making your character.
- Or make a character based on things that you would like to learn more about.

• For example, let's say we like fishing, the color green, and NASCAR.

Making Characters – Fishing, Green, NASCAR



Making Characters – Fishing, Green, NASCAR



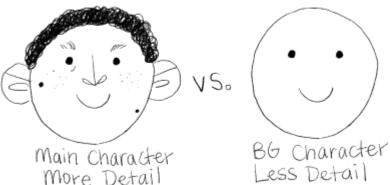
Outline Your Character

- What kind of person is your character? What do they look like?
- Make a list of their:
 - Likes and dislikes
 - How they grew up
 - Attitude
 - Goals
 - Anything else important!
- Details about your character may change over time, and that's okay!



More Characters

- Most comics have more than one character.
- These can be:
 - Protagonist, or the hero(ine)
 - Antagonist, or the villain
 - Side Characters
 - Background Characters
- The more important the character, the more details they will need. If they are a background character, they don't need any details.

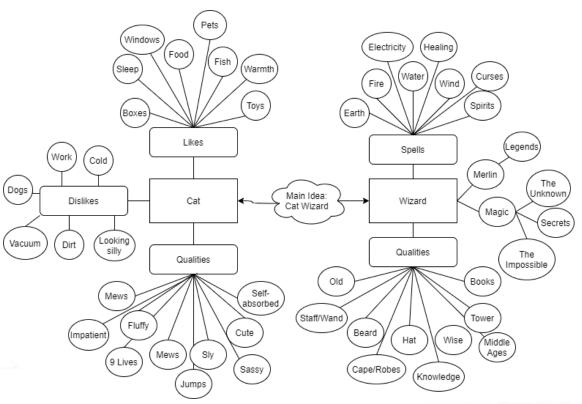


Character Design Tips

For People, Animals, and Creatures

Mind Map and Brainstorming

 Use a mind map to generate ideas and concepts for stories and characters.



Simple vs Complex Design

- Try sticking to a simpler design that is easy to draw many times.
- You can add or take away detail based on how close you see a character.



Line and Color

- The line and colors you choose for a character can say a lot about what they are like.
 - What do they tell about your character?
 - Are they harsh or smooth?
 - Is it an intense color or a softer one?





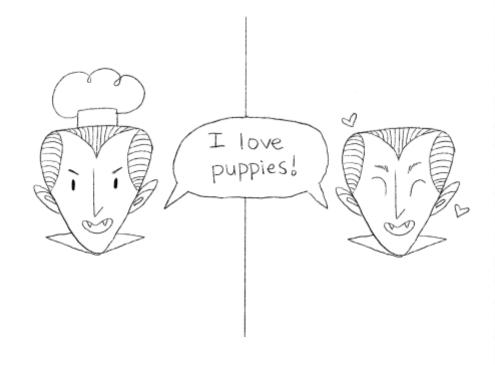
"Line-less"

- You can also avoid using lines with color, value, and texture.
- Put dark and light values next to each other to create depth or shapes (where lines used to do the job).



Opposites

- Opposite characteristics can help make your character unexpected.
- Like a vampire that eats puppies vs a vampire that runs a puppy daycare.



Silhouettes

 A silhouette is an outline of a character.

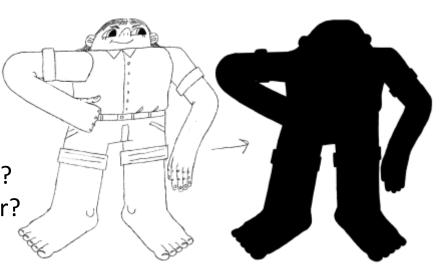
 A strong silhouette can make your character recognizable.

Ask yourself:

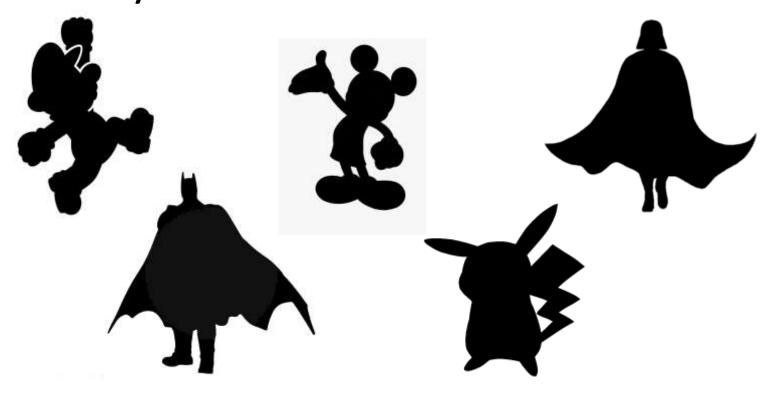
Does a certain shape stand out?

Can I tell it's only that character?

 Does it have an organic or mechanical outline?



Can you name these characters?

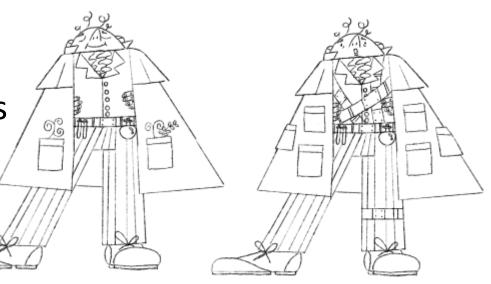


Costume Design Purpose

 It's good for a character's clothing to have purpose or tell us more about the character.

> Does that character need ten belts?

 Do they tell us about this character?



Making Your Character Distinct

- You can use many characteristics to help make your character unique, including:
 - Physical Features
 - Clothing
 - Hairstyle
 - Poses
 - Expressions



Characters Change Over Time

• It happens, even for the professionals!



Characters Turnaround

- Turnarounds are a reference tool to help artists keep their characters consistent (or on model).
- Each view of the character is drawn out with lines keeping everything the same size:
 - Front, back, and side views
 - Quarter, overhead, and angled views
 - Various poses and expressions
- You can draw close-up details and information, too!

Example Character Turnaround & Details

